

Guiding Principles of iGOT 2.0

- ◆ Focus on removing silos
- ◆ Democratizing learning for civil services
- ◆ Frictionless user onboarding and platform interactions
- ◆ Well defined yet flexible Roles and Interactions
- ◆ Design for Scale
- ◆ Data-driven guided and adaptive learning paths
- ◆ Omnichannel experience to users across all interactions
- ◆ Facilitative onboarding of department and states
- ◆ Marketplace design to ease procurement of courses

Salient Features of iGOT 2.0

- Guided learning path based on professional requirements and personal interests
- Comprehensive Content AI/Analytics for effective, discoverable and curated content
- Open, interoperable and ecosystem driven
- “Anytime is peak time” philosophy to govern platform design
- User-Centricity through inclusion, omnichannel use and accessibility
- Data and registry-driven approach enabling transparency, accountability and evidence-based policy formulation
- Privacy and Security by Design
- Driving adoption through incentives and behavioural nudges
- Evolving, Scalable, Minimalistic design for the Future